



Hitchcock Free Academy

Providing Educational, Recreational and Cultural Programs

Hitchcock Summer Concerts on the Common Sponsorship

Wednesdays 6:00 – 8:00 pm

Summertime and the Livin' is Easy

A multi-generational event attracting the young and old and everyone in between

Children laughing and playing, friends and families gathering, dinnertime picnics, and the community coming together to enjoy the sweet sound of music in the summer night air. Does it get any better than this? This Free Summer Concert Series is a great opportunity to showcase your support of the community and gain recognition while aligning your company with a trusted local organization.

Sponsor Benefits	Presenting \$2,000	Maestro \$1,000	Solo \$500	Chorus \$250	Supporter \$100	Friend \$50
Logo on concert signage throughout the series & listed as "series presented by"	x					
Opportunity to display Company Banner during all concerts	x					
Speaking Opportunity at all concerts	x					
Option to provide promotional giveaway to attendees	x	x				
Opportunity to set up company table at the concerts	x	x				
Logo or name on HFA printed mailer (1500)	x	x				
Name on HFA Facebook Summer Concerts Event Page (<i>over 3100 followers</i>)	x	x				
Name in weekly FB posts promoting concerts throughout series (<i>Posts shared in several communities = over 35,000 followers</i>)	x	x	x			
Logo or Name on Sponsor signage on display during Concerts	Logo	Name				
Recognition at the podium of sponsorship at concert	x	x	x			
Recognition in press release(s) submitted to local media	x	x	x			
Logo on HFA concert series poster(s)	x	x	x			
Logo or name in Constant Contact email blasts promoting the concerts (<i>over 2600 subscribers</i>)	x	x	Name	Name		
Logo or name on event page of HFA website with link to your company website (<i>if applicable</i>)	Logo	Logo	Logo	Name	Name	
Logo or name in all concert event printed programs	Logo On the cover	Logo inside	Name inside	Name inside	Name inside	Name inside

To discuss these opportunities, contact:

Cindy Skowyra, Executive Director

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