



Hitchcock Free Academy

Educational, Recreational and Cultural Programs

“Trash to Treasure” 14th Annual Town Wide Tag Sale

Saturday, June 8

(A rain or shine event)

8:00 am – 2:00 pm

Align with a trusted local organization and its supporters and gain recognition for your company. The Town Wide Tag sale floods the town with people, attracting shoppers from throughout the region and beyond - searching for new treasures, that special something, or just a good bargain!

Sponsorship Opportunity: \$500

(Consider partnering with another business and splitting the cost)

Benefits:

- Company Logo on posters (industry exclusivity)
- Company Logo in *Constant Contact email blast promoting the Tag Sale
- Company name on **HFA Facebook Tag Sale event page
- Name on Facebook posts promoting the Tag Sale
- Company Logo on event page of HFA website w/link to your website
- Full width banner ad on printed 11x17 Tag Sale Map
- Company Logo on the Tag Sale vendor signs posted at each tag sale site
- Company name on signage distributed in town
- Recognition in press releases sent to local media
- Opportunity to set up a table on the lawn at Hitchcock Academy

Purchase an ad on the map: \$25

Ad Size: 2.5” x 2”

Maps can be downloaded online or printed 11x17 maps are sold at Hitchcock Academy

* HFA Constant Contact has 2,600 subscribers

**HFA Facebook page has 3,100 followers

**HFA shares Facebook posts to Brimfield and several surrounding community posts with over 35,000 followers

To discuss this opportunity contact:

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